

February and March, 2012

## **CAREER CONNECTIONS FOR PROFESSIONALS WORKSHOPS**

February 15

**The IT/Tech Future:** Discover where it is heading and who is leading the charge in Chicago's explosive "Enterprise IT". Gartner, a leading IT think tank, has reported research that "projected spending for IT in 2012 is \$2.7 trillion and Cloud Computing, Mobile Technology and Social Media are the three hottest areas..." Maybe having your head in the cloud is not such a bad thing! **Panel of Industry Experts:** **LeAnne Tourtellotte**, Vice President, Illinois Technology Association; **Richard Sheridan**, Sales Vice President, Salesforce.com; **Sharon Garcia**, Manager, Employment Branding and Talent Partnerships, US Cellular; **Don Oehlert**, Account Executive and **Chad Lilly**, Technical Recruiter, LexTech Global Services; **Paul Cameron**, President and IT Recruiter, DriveStaff, Inc. **Moderators:** **Linda Wolfe**, Director, Career Services and **Jeff Blumenfeld**, M.Ad.Ed., Career Counselor, JVS Chicago. Jewish Federation of Metropolitan Chicago, 30 S. Wells, Chicago. **Pre-event Networking /Recruiting with Talent Acquisition Teams**, bring your resumes 4:00 – 5:00 p.m. **Panel of Industry Experts** 5:00 – 7:30 p.m. This event is free and open to the public, However, registration is required as space is limited. To register: Call (312) 673-3400 or e-mail [carolmcdermott@jvschicago.org](mailto:carolmcdermott@jvschicago.org). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

March 29

**What's That Noise:** Get to know more about LinkedIn with experts. **R David Rahn**, Director of Information Technology at The Chicago School of Professional Psychology and **Larry New**, Senior Network Engineer at TCS Education System. Learn what LinkedIn is and why you need to use it. Jewish Federation of Metropolitan Chicago, 30 S. Wells, Chicago. 4:30 – 7:30 p.m. This event is free and open to the public. However, registration is required as space is limited. To register, connect to this website: [wtn120329.eventbrite.com](http://wtn120329.eventbrite.com). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

## **CAREER SERVICES SUCCESS SERIES WORKSHOPS FOR PROFESSIONALS**

"What's in your Toolbox?" Being successful in your job search isn't luck or magic. Whether you are an administrative assistant or a senior level manager, the skills needed to land a job are the same. In today's economic climate the competition is fierce, and having the tools necessary for a modern and relevant search takes work and knowledge.

February 17

**Building Your Personal Brand and Telling Your Story:** How to define who you are, what you have to offer and how to convey your message to potential employers. Presented by JVS Chicago, Linda Wolfe, Director, Career Service and Wilma Nachsin, Career Counselor. JVS Chicago, 216 W. Jackson Blvd., Suite 700 Chicago. 1:00 – 3:00 p.m. **Space is Limited.** To RSVP, call Carol McDermott at (312) 673-3400 or e-mail [carolmcdermott@jvschicago.org](mailto:carolmcdermott@jvschicago.org). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

February 21

**Current Trends in Successful Resumes and Cover Letters:** What really sells and why? Presented by Roberta Glick, JVS Chicago, Career Counselor. JVS Chicago, 5150 Golf Rd., Skokie. 10:00 a.m. – 12:00 p.m. **Space is Limited.** To RSVP, call Carol McDermott at (312) 673-3400 or e-mail [carolmcdermott@jvschicago.org](mailto:carolmcdermott@jvschicago.org). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

March 8

**Networking and the Elevator Speech:** Why this is the #1 way to find a job? Presented by JVS Chicago, Jennifer Krapfl, Career Counselor, and Jeff Blumenfeld, M.Ad.Ed., Career Counselor. JVS Chicago, 216 W. Jackson Blvd., Suite 700, Chicago. 1:00 – 3:00 p.m. **Space is Limited.** To RSVP, call Carol McDermott at (312) 673-3400 or e-mail [carolmcdermott@jvschicago.org](mailto:carolmcdermott@jvschicago.org). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

**March 15**

**Building Your Personal Brand and Telling Your Story:** How to define who you are, what you have to offer and how to convey your message to potential employers. Presented by JVS Chicago, Linda Wolfe, Director, Career Services, and Wilma Nachsin, Career Counselor. JVS Chicago, 5150 Golf Rd., Skokie. 1:00 – 3:00 p.m. **Space is Limited.** To RSVP, call Carol McDermott at (312) 673-3400 or e-mail [carolmcdermott@jvschicago.org](mailto:carolmcdermott@jvschicago.org). For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator. Call (847) 745-5482 or e-mail [sandrasaltzman@jvschicago.org](mailto:sandrasaltzman@jvschicago.org).

## **SUPPORT/STRATEGY GROUPS FOR JOB SEEKERS**

**February 20 and March 19**

**Career Support Group:** Attendees network and share job search strategies and motivational tips with other job seekers. Skokie Public Library, 5215 Oakton, Skokie. 9:30 – 11:00 a.m. For more information call (847) 673-7774.

## **BUSINESS WORKSHOPS**

**February 1**

**Alternative Financing:** Find out where the traditional and non-traditional places are to get business financing. JVS Chicago, 216 W Jackson, 2nd Floor Training Room, Chicago. 10:00 a.m. – 12:00 p.m. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

**February 8**

**Is Entrepreneurship Right For You?:** Thinking about starting a business? Becoming an entrepreneur is an exciting career option, but it can seem a little mysterious. What is it like to live the lifestyle in which your character traits could lead to your success? Explore your real goals, hidden talents, passions, assets and core skills. QCDC, 4659 South Cottage Grove, Suite 204, Chicago. 10:00 a.m. – 12:00 p.m. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

**February 13**

**Starting a Small Business in Illinois:** This workshop will acquaint you with the basic procedures for opening a business in Illinois. You will also receive information designed to answer your questions about the legalities, regulations, and requirements of operating a small business. Skokie Public Library, 5215 Oakton, Skokie, 1st Floor Book Room. 9:30 a.m. – 11:30 a.m. No charge. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

**February 21, 23, 28 and March 1**

**CORE FOUR® Small Business Planning Boot Camp:** This 10-hour business planning course will give you the information and skills that you need in the four "CORE" elements of planning and sustaining a business: Plan for business success; Plan your business to meet the needs of the market place; Plan for your business cash flow needs; and Plan how your business will operate. JVS Chicago, 216 W. Jackson, 2nd Floor Training Room, Chicago. 5:30 p.m. – 8:00 p.m. \$50, Discount of \$10 if you RSVP by February 14. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

**March 13**

**Starting a Small Business in Illinois:** This workshop will acquaint you with the basic procedures for opening a business in Illinois. You will also receive information designed to answer your questions about the legalities, regulations, and requirements of operating a small business. JVS Chicago, 216 W. Jackson Blvd., 2nd Floor Training Room, Chicago. 3:30 – 5:30 p.m. No charge. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

## March 15

**Social Media Marketing Methods for Small business:** This workshop will address topics in marketing and social media and decipher the difference between the two. This workshop will combine traditional methods to formulate new social media and marketing methods. JVS Chicago, 216 W. Jackson Blvd., 2nd Floor Training Room, Chicago. 3:30 – 5:30 p.m. No charge. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

## March 20

**Franchising for Entrepreneurs:** There are over 3000 franchises in the United States. In this workshop you will learn how to find and finance the franchise that meets your lifestyle and financial goals. Presented by John McLellan, President of FranNet Chicago. JVS Chicago, 216 W. Jackson Blvd., 2nd Floor Training Room, Chicago. 3:30 – 5:30 p.m. No charge. To RSVP, contact Samantha Manuel at (312) 673-3433 or [SamanthaManuel@jvschicago.org](mailto:SamanthaManuel@jvschicago.org).

## SCHOLARSHIP

### February 15 deadline

#### **Scholarship 2012:**

Educational scholarship funds from grants administered by the Jewish Federation of Metropolitan Chicago are available for Jewish college and graduate students. More than \$500,000 each year is available for full-time students, predominantly those legally domiciled in the metropolitan Chicago area, who are identified as having promise for significant contributions in their chosen careers. Assistance is available primarily for those with financial need who are pursuing careers in the helping professions. You can access the application at [www.jvschicago.org/scholarship](http://www.jvschicago.org/scholarship). JVS Chicago 216 W. Jackson Blvd., Suite 700, Chicago IL. The deadline to apply is February 15, 2012.

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